**Website Development**

Developers

Lyndsi/Estela

Makoto

* Logo – white outline (Makoto)
* Remove “Blog” – add “Resources”
* Remove get “get started” button
* Remove all diagnostic & counseling info.
* New text for “Who we are”/Home page
* Homepage = Instagram visual w/ scroll of Instagram pics
  + <https://www.instagram.com/pcbehavioralhealth/>
* One general & catchy section for “Home” with minimal scrolling, we’d prefer information accessed by clicking tabs at the top only, we should have the main picture for the “home” background sent over next week.
* “What we do” – text & real pics
* Move ABA to 1st, 2nd - SSG, 3rd - Parent training, Remove CDE & counseling
* Fix job links (who will actively manage/what is the process for this?)
* Online Service Inquiries – send to [lpatton@peoplescare.org](mailto:lpatton@peoplescare.org)
* Contacts – check behaviorhealth@peoplescare.org
* Gather real pictures for background (DaDe on home pg)
* New pic for LP
* Add CM pictures to “who we are”
* Replacement pictures for all stock photos
* Add other supervisors, team pictures, clients & admin (Instagram or gallery?)
* Access to Website Analytics – SEO
  + What areas?
  + Search engine?
  + Typed search?